

THE SIERRA SEARCHLIGHT

January 2011

Volume 2, Issue 1



MONTHLY MEETING

Will be held
Wednesday
February 2,
2011 at the
Atlantis

Please remember
to RSVP to
Darrell Clifton

[Linkedin Luncheon RSVP](#)

Guest Speaker

Reno Chief of Police Steve Pitts was Chapter 164's guest speaker in January.

Chief Pitts has a very distinguished record in law enforcement. Chief Pitts came to Reno in 1979 after serving with the Richmond, California, Police Department. Some of his many accomplishments can

be found on the [Hoover Group of Reno's website](#).

Chief Pitts shared with the chapter members some of the things that he has implemented and plans to implement to further the safety and security of Reno. Some of his many improvements include weekly



meetings of every department, including the personnel that see what is happening every day

INSIDE THIS ISSUE :

Guest Speaker	1
New for 2011	2
Chairman's Corner	2
Board Members	4
ASIS Certifications	6
Upcoming Events	9
Chapter Reports	10

New for 2011

We are looking forward to a prosperous and motivating 2011 filled with change and new connections.

You noticed the difference in the newsletter format, and it is officially time to welcome in the new chapter board members, you will find the new members and their contact information on page 4. Please be sure to thank them for all of the work they put in and ask them how you can be involved.

Thanks to our new chairman Darrell Clifton, our chapter also has its own LinkedIn site. If you are not familiar with LinkedIn, it is a professional way to keep up and network with transitioning colleges and relevant discussions. This is also a great way to RSVP to meetings. Darrell will tell you more in the chairman's corner.



Chairman's Corner—Darrell Clifton



Chairman Darrell Clifton, CCP

Many ancient cultures and even modern economists believe that the year's success is a direct reflection of the success of the first day. If that is any indication, we should have a prosperous new year, or at least start to level off and move back up. Most of the financial sectors represented in our chapter – Casinos, Retail, Industrial, and consultants – seem to be getting off to a great start, so that is good news for all of us.

Our chapter is also off and running. Several member ideas and initiatives are being implemented or are in the design phase.

Paying of the year's luncheons with one large check has been well received and we have had many takers. There is still time to enjoy this discount and convenience. If you have not decided yet, you have until the February meeting to take advantage of this offer. \$200 will cover your remaining ten luncheons and your annual dues. A ten percent discount.

Speaking of dues, if you have not paid your chapter dues for 2011, please do so before or at the February luncheon. Remember that chapter dues are separate and in

addition to your international dues. We have very low operating expenses, so almost every dollar goes back to the community and the industry through scholarships, Law Enforcement Appreciation, ASIS Foundation and more.

I started a group on LinkedIN as just another forum for communication within our membership. If you have not joined yet, please find it by searching groups for ASIS Local chapter 164. If you are not a member of LinkedIn or don't know what I am talking about, give me a holler and I will get

If you have not paid your chapter dues for 2011, please do so before or at the February luncheon

LinkedIn Account Type: Basic

Home Profile Contacts Groups Jobs Inbox Companies More

Events

ASIS Northern Nevada Chapter Luncheon Meeting

Overview RSVPs Manage

Starts:	Wednesday January 05, 2011, 11:30AM PST
Ends:	Wednesday January 05, 2011, 01:30PM PST
Event Type:	Networking/Meetup
Location:	Atlantis Hotel Casino Grand 5 Reno, NV 89502 US
Price:	\$20
Website:	http://www.asisnn.org
Industry:	security and investigations
Keywords:	ASIS, Chapter 164, Northern Nevada, Atlantis
Intended For:	Chapter Members and Guests
Organization:	ASIS Northern Nevada Chapter 164

Our guest speaker will be Steve Pitts, Reno Police Chief

Recommend Share Report

Comments (0)

Chairman's Corner—Continued

you in. This is a great networking tool and, like ASIS, allows you to meet and communicate with people of your similar business interests all over the world.

Some other exciting things happening within our chapter: Sharon Oren is looking into the use of PayPal to receive payments online and by credit card. Soon we may be

able to pay for our individual luncheons and dues with a credit card from our living room or office. Mike Gach is lining up some great speakers for us throughout the year. These topics and guests will be timely and interesting to everyone. Mark Crosby is looking into some fundraising/networking opportunities for us. If you have some ideas

or want to assist him, please contact him directly. There may also be an educational seminar in our future so if you want to participate in that, please let me know.

Many more things happening at the chapter. I will keep you all informed as we keep the ball rolling.

Happy New Year.



There are many opportunities to get involved in your chapter, contact a member to find out more!



<http://www.rfi.com>
e-mail: info@rfi.com



- Access Control Systems
- Digital Video Recording
- IP Based Video Systems
- Fire & Life Safety Systems
- Central Station Monitoring

(775) 852-3555

Leaders in Multi-System Integration

Our People Make the Difference

San Jose, CA ■ Beaverton, OR ■ Eugene, OR ■ Sacramento, CA ■ Seattle, WA ■ Reno, NV



rather than just policy makers. He is working to improve community action to ensure people get a sense of community and empowerment to protect their communities.

Chief Pitts is working with other agencies in

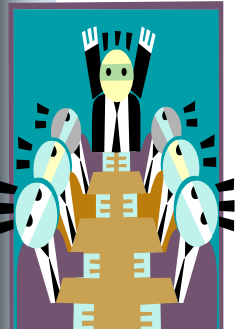
other states to determine what tools and methods and tools they are using and seeing how those tools might work for Reno. He is working on customer service, to help communities interact more smoothly with

emergency services and law enforcement . Additionally there have been projects like cleaning up “tent city” and helping individuals living there get the help they need to move forward.

One of Chief Pitts

Board Members' Contact Information

Chairman	Darrell Clifton	dclifton@circusreno.com
Vice-Chair	Chris Brockway, CCP	chris89434@yahoo.com
Secretary	Bob Nichols	rbnichols@circusreno.com
Treasurer	Jesse Janzen	jjjanzen@charter.net
Membership Chairperson	Mark Crosby	mcrosby@nvenergy.com
Program Chairperson	Mike Gach	gachandassociates@charter.net
Chapter Newsletter Editor	Jennifer Andress	jandress@nvenergy.com
Law Enforcement Liaisons	Dean Hill Chris Brockway, CCP	deanmhill@gmail.com chris89434@yahoo.com
Legislative Rep	Ken Braunstein	kb@unr.edu
Chapter Webmaster	Dennis Smith, CPP	dsmith06470@att.net
ASIS Foundation Rep	Jay Martin, CPP	Jay.Martin@Kinross.com
Chapter Photographer	Ken Braunstein	kb@unr.edu
Audit Chair	Jerry Devore	gdevroe@optcomp.com



All Volunteers!! Thank you!!!!

fondest stories was the added to twist to their Christmas party. The Party was all for the kids, but

each child received two gifts for themselves and two to pass along to less fortunate children, to help

the children and their parents envision the cause.

Chief Pitts has many other ideas and is continually searching for new ways to improve our community.



NEW MEMBERS

Don't forget to invite a guest to increase our networking potential in each meeting





ASIS CERTIFICATIONS

Why Get Certified?

The simple answer is that to remain as competitive as possible today, you must be certified. The bar has been raised in the security profession and employers, contractors, governments, and even clients are now taking additional steps to ensure that they are hiring or working with the most skilled and knowledgeable individuals in the business. Professional certifications from ASIS International offer them another screening tool -- one that has the backing and credibility of the preeminent professional society in the world for those who are responsible for security.

Every profession requires specialized skills. Not every employer knows that you have those skills.

In short, certification is an investment in your career, your

livelihood, your future.

If you want...

- To demonstrate your advanced knowledge in security management
- To gain instant professional credibility
- To advance your career
- To stand head and shoulders above the competition
- To increase your earnings potential

Get certified. Apply today.

ASIS currently offers three certification programs:

Certified Protection Professional (CPP®)

Professional Certified Investigator (PCI®)

Physical Security Professional (PSP®)

MEMBER CERTIFICATIONS

Philip Bennett—CPP

Allen Bowser, CPP

Chris Brockway—CPP

Russell Brooks—CPP

Cheri Bryant-CPP

Darrell Clifton-CPP

Jerry Higginson-CPP, PCI

Douglas Laird—CPP

Jay Martin, CPP

Dennis Smith—CPP

Jes Stewart—CPP

Al Zajic—CPP

*Fellow Members
Celebrating
Certifications!!*



ASIS MEETING - MONTHLY DRAWING



of industry professionals. Additionally be the first to mention this article to Treasurer Jesse Janzen at the next meeting and receive an extra raffle ticket

Members partake in the raffle at the monthly meeting for donated prizes. Don't forget to donate something as often as you can , it can be a great way to showcase your company to the group and get your name in front



The ASIS Library is always available to members at

*[http://
www.asisonline.org](http://www.asisonline.org)*



Securitas Security Services USA is a fully licensed and insured private security company lead by a senior management team with more than 60 combined years of experience in law enforcement and private security. In Northern Nevada services provided are: Armed & Unarmed Security, as well as Patrol Services which include Lock-Up & Alarm Response. We are specialists at Industrial & Mfg. Properties, Home Owner Associations, Construction Sites & Special Events.

(775) 828-1590

PILB License # 1100

Your suggestions, articles, photos are not only welcome, they are necessary and expected!



FACEBOOK TO PROVIDE AMBER ALERTS

As of January 13, 2011, Facebook users are able to sign up to receive state-specific AMBER Alert bulletins which will be sent through the Facebook "News Feed" feature. A total of 53 new AMBER Alert pages have been created, one for each state, Puerto Rico, US Virgin Islands, and the District of Columbia. Facebook users will also be able to share the AMBER Alerts with their friends. There are more

than half a billion users of Facebook. The new Facebook AMBER Alert pages represent an important expansion of the national AMBER Alert program.

The AMBER Alert Facebook page for Nevada can be found at:

<http://www.facebook.com/AMBERAlertNV>

Information about the new initiative was an-

nounced January 12, 2011, by Facebook, the US Department of Justice, and the National Center for Missing and Exploited Children (NCMEC). The announcement was made the day before the 15th anniversary of the abduction and murder of 9-year-old Amber Hagerman, namesake of the national AMBER Alert Program.

Article Courtesy of Shannon Kelly WCSO



<http://www.lmsdefense.com/asis>
 email: asis@lmsdefense.com
 775-200-0962

Security Professional Development

PROGRAM MANAGEMENT

ADVANCED FORCE OPTIONS

VIOLENT INCIDENT RESPONSE

DIGNITARY PROTECTION

PROTECTION DRIVING

PERISHABLE SKILLS UPDATE

ADVANCED FIREARMS SKILLS

ROBBERY SUPPRESSION

SECURITY SUPERVISOR COURSE

MASS CASUALTY FIRST AID

Place your advertisement s in this newsletter and reach your target group immediately

THE SIERRA SEARCHLIGHT CHAPTER #164

Don't forget to submit articles or profiles. This newsletter reflects your commitment. Without your input, article submissions and profiles, the newsletter will loose meaning to the local chapter .

If you have not submitted an article please plan to submit one soon .

Please submit entries to: jandress@nvenergy.com

Meeting Minutes—Continued

Officer deaths increased 37 to 40 percent from last year.
 Survey taken by officers discovered the two highest causes of vehicle accidents
 On board vehicle MDS
 Improper parking when responding to a call
 Reno Police Department Culture Development
 Leadership training to all level (not just supervisory positions)
 Reno Police Department Leadership Challenge (School)

Discussing culture development with successful companies in the Reno area, such as NVEnergy and Microsoft
 Culture Enrichment Committee Christmas Party
 Focused on children and family instead of “having cocktails”
 Each child met Santa and received two gifts
 Each child also helped deliver gifts to underprivileged kids in the area
 Focusing on increasing quality of officers per shift
 Police Chief Pitts concluded in saying, “It is a blessing that each agency in the area works together so well, and the community support of Law Enforcement is amazing.”

1342 – The drawing for door prizes was held and the meeting was concluded.



Treasurer Report - Treasurer Jesse Janzen

ASIS CHAPTER #164 / TREASURY REPORT / DECEMBER 2010 / JESSE JANZEN, TREASURER

ATTENDANCE (12/01/10 Luncheon)

Paying Members:	22
Paying Guests	0
Complimentary Guests:	0
Total Attendees:	22

LUNCHEON SUMMARY

COLLECTIONS:

Luncheon Collections	\$ 420.00
Annual Dues Collections	\$ 20.00
Extra Door Prize Ticket Purchases	\$ 25.00

TOTAL COLLECTIONS: \$ 465.00

EXPENDITURES: \$ 358.05

LUNCHEON PROFIT/LOSS: \$ 106.95

GENERAL FUND (Checking Account)

BEGINNING BALANCE: \$ 7969.83

Credit 12/06/10	Deposit (Luncheon Collections)	\$ 465.00
Credit 12/06/10	Deposit (LEA Donation)	\$ 250.00

SUBTOTAL: \$ 8684.83

Debit 12/02/10	Check #1787 (Atlantis Luncheon)	\$ 358.05
Debit 12/02/10	Check # 1788 (Doug Laird*)	\$ 100.00
Debit 12/02/10	POS Purchase (Web Site Expense)	\$ 56.25
Debit 12/07/10	POS Purchase (Postage)	\$ 12.14
Debit 12/07/10	Transfer (Scholarship Fund*)	\$ 25.00

ENDING BALANCE: \$ 8133.39

SCHOLARSHIP FUND (Savings Account)

BEGINNING BALANCE: \$ 3716.25

Credit 12/21/10	Transfer from Savings (Door Prize Ticket Collections*)	\$ 25.00
Credit 12/31/10	Interest Payment	\$.10

ENDING BALANCE: \$ 3741.35

*NOTES:

- Check #1787 to RVP Doug Laird for Sacramento Officer Training Expense reimbursement.
 - Check #1788 covered postage for item sent to ASIS HQ @ Alexandria, VA
- Luncheon proceeds were deposited before extra tickets collection amount was known, so the deposit was made via transfer once the amount was determined.

Meeting Minutes– Guest Secretary John Puccioni

January 5, 2011

1222 - Dean Hill called the meeting to order and lead the Pledge of Allegiance.

Dean Hill introduced new Chairman Darrell Clifton and discusses two goals for 2011.

- Increase membership

- Increase member participation

A motion was made by Dean Hill and seconded by Jerry Devore to approve the minutes which passed unanimously.

A motion was made by Roy and seconded by Larry Dennison to approve the Treasury Report which passed unanimously.

Committee Reports

- Newsletter – No Report

- Audit – No Report

- Membership – No Report

- Programs – No Report

- Scholarship – No Report

- Legislative – No updates from previous month

- Webmaster – No Report

Jesse Janzen discussed the financial state of the Chapter and ways to increase revenue.

- Increase newsletter advertisements

- Setting up a fundraiser

- Mark Crosby suggests starting a fundraiser committee.

Darrell Clifton introduces Chief of Police Steve Pitts, this month's Guest Speaker

Chief Pitts discussed several topics regarding the local Law Enforcement.

Current state of the city budget

- Last year and half cuts have been close to 13 million dollars.

- Local Law Enforcement lost 120 positions

In November of 2009, RPD had 7 command positions, and 3 Police Chiefs

Today, 3 command positions, and 1 Police Chief.

Crime Prevention

- Improve communication across all boundaries

- Community Action Program

10 officers, spread out across the region to handle and resolve long-term quality of life problems.

- Small neighborhoods and certain apartment complexes

In first 3 months of program, 120 quality of life issues became 50

Relocated Tent City residents, reducing residency by 75 percent

- Reno Police Department Survey

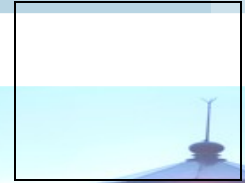
- Survey taken by citizens who reported a crime

Tests overall satisfaction with entire crime reporting system, from dispatch to the reporting officer

- Last survey taken indicated an 85 percent approval rating.

- Safety Committee

Started to discuss personal safety and to decrease traffic accidents for on duty Police Officers



**NORTHERN NEVADA ASIS
CHAPTER #164**

ASIS Chapter #164
PO Box 21093
Reno, NV 89515-1093

www.asisnn.org



We are on the web—Check out the site and
newsletter at: www.asisnn.org and on [Linkedin](#)

Legal Disclaimer



This newsletter and the website are maintained by Northern Nevada Chapter of ASIS. Both are protected by copyright laws of the United States. Information presented in either forum does not necessarily represent the opinions of the National Chapter of ASIS, the local chapter, or chapter board members.

Disclaimer of Liability

The chapter does not warrant or

assume legal liability or responsibility for the accuracy, completeness, or usefulness of any information, apparatus, product, or process disclosed in any form written or oral.

Disclaimer of Endorsement

The chapter does not endorse or recommend any commercial products, process, or services.

Opinions vary, if you disagree with any information provided, please let us know at: jandress@nvenergy.com