



# The Sierra Searchlight Chapter #164

## Chairman's Corner—Dean Hill



In case you haven't seen my email messages, the April meeting is anticipated to last a

bit longer than usual. This is due primarily to the fact that our Guest Speaker is expected to take more time than we usually allot for this part of the meeting. Dr. Joseph Heck's topic will be Bombings: Awareness, Injury Patterns, and Care. He has made this presentation to the Las Vegas Chiefs' Association, among others, and it

promises to be a very interesting meeting. We have also invited the members and associates of the Northern Nevada Security Directors Association, so this will give us an opportunity to showcase our chapter, with the potential to recruit additional members.

One way of showcasing our chapter

*(Continued on page 2)*

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### NEXT Meeting: April 7th

- **—Please remember to RSVP**
- Atlantis Casino "Grand Ballroom 6" on the 2nd floor
- Guest Speaker Dr. Joseph Heck – "Bombings: Awareness, Injury Patterns, and Care"

## Decreased Crime Reported

### DECREASED PROPERTY AND VIOLENT CRIMES REPORTED IN 2009

There was a decrease in property and violent crimes in Reno in 2009 compared to the last two years, Reno Police Chief Michael Poehlman said today, and the number of violent crimes per

1,000 population was also significantly lower than in the previous two years. Overall the number of major crimes reported is significantly less than that reported in 2008, he said.

There were 10,286 violent and property crimes reported in

*(Continued on page 4)*

### Officer information:

- Chairman—Dean Hill
- Vice Chair—Darrell Clifton, CPP
- Secretary—Dora Martinez
- Treasurer—Jesse Janzen

Opinions vary, if you disagree with any information provided, please let us know at:

[jandress@nvenergy.com](mailto:jandress@nvenergy.com)

## Board Certifications

In the past have focused on the Certified Protection Professional, CPP, certification and review of potential questions in this section. But this month Dennis Smith has decided to take it a different way and remind us of the other certifications available and outline why we may want to consider seeking these certifications to enhance our selves pro-



fessionally and remain competitive.

The Certified Protection Professional, CPP covers a broad spectrum of security topics and is excellent for individuals in security management. This certification emphasizes the protection of personnel, property and assets as well as information and best business practices to achieve

these goals.

Applicants are required to have nine years of security experience including at least three years experience in responsible charge of a security function, OR seven years of security experience including at least three years experience in responsible charge of a security function and a bachelor's degree or higher from an

*(Continued on page 6)*

## The Sierra Searchlight Chapter #164

The ASIS Sierra Search light chapter 164 newsletter is open to you;

*Your suggestions, articles, photos are not only welcome, they are necessary and expected!*

This letter reflects your commitment. Without your input, and article submissions, the newsletter will loose meaning to the local chapter and become a ge-

neric news letter we are less inclined to read. If you have not submitted an article please plan to submit one soon . We are looking for local interest



articles, tips, and news

that we may not have yet received from other sources and some that we have but are particularly relevant or interesting to the chapter. Personal profiles and articles are encouraged and are a great tool to get to know more about our members

Please submit entries to:  
jandress@nvenergy.com

## Chairman's Corner—Dean Hill

would be to have a great turnout for this meeting! If we get the numbers of guests I hope to see from our invitations, I would love to see the members dispersed among the guests, rather than all sitting together. Take the time to get to know some of

the visitors, and share your knowledge of some of the benefits of membership. Invite them to consider joining! I hope to have plenty of applications available, just in case.

This is another example of our

continuing efforts to meet our stated goals for this year; to provide additional training opportunities and work towards increasing our membership!

Switching gears, none of us is exempt from downsizing or

*(Continued on page 3)*

## Chairman's Corner—Dean Hill

other attempts by our employers to trim everything they can to bring more to the bottom line during these tough economic times. Another aspect of membership is networking and recommending fellow members for po-

sitions within your companies and/or clients. Remember to notify the membership if you or your company has any positions available, and support the Society by recommending and hiring

members. You can always send the information to me or Jennifer so we can send it on to the membership distribution list.

For those who missed the last meeting, Ross Briggs had to  
*(Continued on page 4)*



<http://www.lmsdefense.com/asis>  
email: [asis@lmsdefense.com](mailto:asis@lmsdefense.com)  
775-200-0962

### Security Professional Development

PROGRAM MANAGEMENT

ADVANCED FORCE OPTIONS

VIOLENT INCIDENT RESPONSE

DIGNITARY PROTECTION

PROTECTION DRIVING

PERISHABLE SKILLS UPDATE

ADVANCED FIREARMS SKILLS

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MASS CASUALTY FIRST AID



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## Chairman's Corner—Dean Hill- continued

withdraw as our Secretary, due to the possibility he may have to relocate out of the area. We wish Ross all the best in his quest for bright new horizons!

To fill that void, Dora Martinez was nominated as our new Secretary, and graciously accepted. She was elected by unanimous vote. Jesse kept notes for the meeting, but

Dora plans to hit the ground running. In addition to keeping the minutes, she will also keep up with the monthly reporting requirements for National.

Please join me in thanking her for stepping up to the plate!

Finally, I'd like to remind those attending the meetings to try to bring some small item to donate to the door prize draw-

ings. If more people bring even a single item, it will cut down on the burden for those who historically donate.

Thank you,

Dean



## Decreased Crime Reported- continued

2009 compared to 11,289 in 2008 according to statistics gathered by the Reno Police Department as part of the FBI Part 1 Index of the national Uniform Crime Reporting (UCR) program. There were 10,952 crimes reports in 2007.

"The FBI Part I Index of the UCR program is considered the most reliable for crime reporting data and providing the most accurate picture concerning reported crime in a community, because they are the most likely to be reported," Poehlman said. The annual statistics provided by the Reno Police Department and other law enforcement agencies across the nation are used by the FBI to determine national crime trends.

Violent crimes per thou-

sand population in 2009 is shown at a rate of 6.75 compared to 6.85 in 2008, and 6.93 per thousand population in 2006.

"There was an overall decrease in the number of property crimes," Poehlman said, "with significant decreases in the number of vehicle thefts and arson incidents." In addition to police presence and aggressive investigations, Poehlman said the property crime decreases may also be the result of population changes noting a decrease in the estimated population in 2009 at 218,143 compared to 223,781 estimated in 2008.

There were 726 vehicle thefts reported in 2009 compared to 982 in 2008 and 1,072 in 2007.

Arson dropped from 43 in 2008 to 33 in 2009, still higher than the 21 incidents reported in 2007, however. A similar trend is seen in burglaries with 1,848 in 2009 compared to 1,975 in 2008, and 1,835 burglaries reported in 2007.

The 6,206 larceny/theft incidents reported in 2009 decreased from the 6,757 reported in 2008, and the 6,511 reported in 2007.

"There was also a significant decrease in the number of murders in 2009 compared to the last two years," Poehlman said while also pointing out a decrease in the number of robberies being reported. There were 9 murders in 2009 compared to 15 in

*(Continued on page 8)*

## Training and Development Opportunities!!!

ASIS Training opportunities are available in a variety of forums and locations. For more information, and a complete list, visit [www.asisonline.org](http://www.asisonline.org), call 703-519-6200, or write to [education@asisonline.org](mailto:education@asisonline.org)

*4-2 Applications accepted for Student Writing Competition*

*Deadline: December 3, 2010*

*4/8 Ramon Barboza "Challenges and Choices" Circus Circus Reno NV*  
*dclifton@circusreno.com*

*4/8-4/9 CPP, PSP, PCI Reviews Knickerbocker Hotel, Chicago IL*

*4/12- 4/13/20 Enhanced Violence*

*Assessment and Management- Omni Royal Orleans Hotel, New Orleans, LA*

*Operating in an Uncertain International Environment -Hilton Alexandria Old Town, Alexandria, VA*  
*Managing*

*Your Physical Security Program- Omni Royal Orleans Hotel, New Orleans, LA*

*4/14- 4/15 Active Shooter: Prevention, Intervention, and Response- Omni Royal Orleans Hotel, New Orleans, LA*

*4/18-4/21 ASIS International 9th European Security Conference Lisbon, Portugal*



*04/21 Recruiting and Hiring Liabilities: Protecting Your Organization from the Harmful Effects of Web 2.0 - Webinar 6-29/6/30 4th Annual Nevada Anti-Terrorism Conference Grand Sierra Hotel Reno, Nevada Register at <http://www.neonn.org/>*

*9-2 Applications accepted for second 2010 Timothy J. Walsh APC I Award Don't miss this chance to take an APC I course—free of charge! Deadline: October 8, 2010*

*10/12-10/15 - ASIS 2010—ASIS International 56th Annual Seminar and Exhibits in Dallas Texas [www.asis2010.org](http://www.asis2010.org) for more information*

*The ASIS Library is always available to members at <http://www.asisonline.org/library>*

## Guest Speaker Stephanie Leff –March 2010

March's guest speaker was Stephanie Leff, Education Director of the Northern Nevada chapter of the American Red Cross.



Stephanie briefly outlined just

some of the current activities of the American Red Cross, from disaster relief, vaccination programs, sanitation efforts, and the better known blood drives. The American Red Cross is involved in communities in many ways you may have never considered. The American Red Cross is active in providing relief in Haiti and Chile after the devastating natural disasters that occurred recently. There is a great deal more information regarding their services and how to be involved at [www.redcross.org](http://www.redcross.org).

Stephanie also discussed the Northern Nevada Chapter's efforts, noting that the local chapter responds to assist local



families after fires on average every three days right here in our own community. The local chapter is sponsoring the Red Cross Real Heroes Breakfast Thursday, March 25, 2010 from 7:30 a.m. to 9 a.m. at Harrah's in downtown Reno. Visit the website for more information and details on purchasing tickets for this event honoring local heroes and citizens who have shown extraordinary courage.

The history of the International Red Cross is too vast to delve

*(Continued on page 7)*

## CPP Review Questions

accredited intuition of higher education.



The Professional Certified Investigator certification is targeted to security professional whose primary responsibility is to conduct investigations. It consists of multiple-choice questions covering tasks, knowledge, and skills in: case management, evidence collection, report preparation and case presentation. Applicants are

required to have five years of security experience and at least two years experience in case management, as well as a high school diploma or GED equivalent.

The Physical Security Professional, PSP, is tar-

geted to security professionals whose primary responsibility is to conduct threat surveys; design integrated security systems that include equipment, procedures, and people; or install, operate, and maintain those sys-



tems. The test consists of multiple-choice questions covering tasks, knowledge, and skills in: physical security assessment, design and integration of physical security systems, implementation of physical security assessments

Applicants are required to have five years of security experience and at least five years experience in security management, as well as a high school diploma or GED equivalent.

To find more information and assistance in getting certified visit the ASIS website



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## Guest Speaker Pat Fling-February 2010—Continued

into here. Suffice to say that the Red Cross is as much a "movement" as an organization. The International Red Cross, located in Geneva Switzerland, was founded in 1863. (The American Red Cross, inspired by its Swiss counterpart, was established in 1881.) The principles of the International Red Cross Society figured largely in the formation of the Geneva Convention in 1864, which guaranteed neutrality of medical personnel and equipment in the battlefield, and es-

tablished the emblem of a red cross against a white background. Today, this emblem is



one of the most recognized symbols in the world. Indeed, the International Red Cross is the largest humanitarian organization in the world, consisting of nearly 100 million employees, volunteers, and members in 185 countries. The local America Red Cross facility is located at 1190 Corporate Drive in Reno. The telephone number is 856-1000. to find out more visit the local web site at <http://www.nevada.redcross.org/>

## Chapter #164 Scholarship awarded to RPD Detective Jon J.

The 2009 Northern Nevada Chapter #164 scholarship was award to Reno Police Department Detective Jon J. Silver.

The award consisted of a \$500 check from the local chapter and a \$1,000 check form the ASIS Foundation.

Detective Silver is pursuing a Master's Degree in Criminal Justice from American Military University. Detective Silver graduated from Reno High School in 1997 and from UNR in 2002. Silver was hired by RPD as an intern in 2002 and soon moved on to robbery/homicide, financial crimes, and burglary before becoming an RPD training officer in 2006. That same year, ASIS

recognized Silver as "Outstanding Officer of the Year." Since 2007, Detective Silver has been assigned to the RPD "Street Enforcement

Team." Silver has a 2-year old son and is expecting another this July.

By Jesse Janzen



## Decreased Crime Reported- continued

(Continued from page 4)

2008 and 17 in 2007. And there were 409 robberies re-

ported in 2009 compared to 488 in 2008, and 516 in 2007.

However, there was a slight increase in the number of

assaults reported in 2009 at 971, compared to 946 in 2008, and 885 in 2007.

While encouraged by the decrease in property and violent crimes in 2009, Poehlman said "The difficult challenge for the Reno Police Department as well as other law enforcement agencies across the country will be to maintain proactive programs that help keep crime rates down while revenues for government services drop."

Steve Frady, Police-Fire Information Officer

### UNIFORM CRIME REPORTING 2007-2009 Violent Crime & Property Crime

Year	2007		2008		2009	
Population	218,164		223,781		218,143	
UCR Violent Crime	Total	Per 1,000	Total	Per 1,000	Total	Per 1,000
Murder	17	.07	15	.07	9	.04
Rape	95	.44	83	.37	84	.39
Robbery	516	2.37	488	2.18	409	1.87
Assault	885	4.06	946	4.23	971	4.45
<b>TOTAL</b>	<b>1,513</b>	<b>6.93</b>	<b>1,532</b>	<b>6.85</b>	<b>1,473</b>	<b>6.75</b>

Year	2007		2008		2009	
Population	218,164		223,781		218,143	
UCR Property Crime	Total	Per 1,000	Total	Per 1,000	Total	Per 1,000
Burglary	1,835	8.41	1,975	8.83	1,848	8.47
Larceny/Theft	6,511	29.84	6,757	30.19	6,206	28.45
Vehicle Theft	1,072	4.91	982	4.39	726	3.33
Arson	21	.09	43	.19	33	.15
<b>TOTAL</b>	<b>9,439</b>	<b>43.27</b>	<b>9,757</b>	<b>43.60</b>	<b>8,813</b>	<b>40.40</b>

OVERALL TOTAL	2007	2008	2009
	10,952	11,289	10,286
	50.20	50.45	47.15

Preliminary Results

## February Meeting Minutes - continued

(Continued from page 11)

Switzerland, was founded in 1863. (The American Red Cross, inspired by its Swiss counterpart, was established in 1881.) The principles of the International Red Cross Society figured largely in the formation of the Geneva Convention in 1864, which guaranteed neutrality of medical personnel and equipment in the battlefield, and established the emblem of a red cross against a white background. Today, this emblem is one of the most recognized symbols in the world. Indeed, the International Red Cross is the largest humanitarian organization in the world, consisting of nearly 100 million employees, volunteers, and members in 185 countries.

Following door prizes and final comments, Chairman Dean Hill adjourned the meeting.

Jesse Janzen, Treasurer/Interim Secretary, ASIS Chapter #164



## BOARD MEMBERS' CONTACT INFORMATION ALL VOLUNTEERS!!!

- Chairman Dean Hill [deanmhill@gmail.com](mailto:deanmhill@gmail.com)
- Vice-Chair Darrell Clifton, CPP: [dclifton@circusreno.com](mailto:dclifton@circusreno.com)
- Secretary Dora Martinez : [dmartinez@circusreno.com](mailto:dmartinez@circusreno.com)
- Treasurer Jesse Janzen: [jjanzen@sienareno.net](mailto:jjanzen@sienareno.net)
- Membership Chairperson Mark Crosby: [mcrosby@nvenergy.com](mailto:mcrosby@nvenergy.com)
- Program Chairperson Chris Brockway, CCP: [chris89434@yahoo.com](mailto:chris89434@yahoo.com)
- Scholarship Chairperson Open
- Chapter Newsletter Editor Jennifer Andress: [jandress@nvenergy.com](mailto:jandress@nvenergy.com)
- Law Enforcement Liaisons Dean Hill: [deanmhill@gmail.com](mailto:deanmhill@gmail.com)  
Chris Brockway, CCP: [chris89434@yahoo.com](mailto:chris89434@yahoo.com)
- Legislative Representative Ken Braunstein: [kb@unr.edu](mailto:kb@unr.edu)
- Chapter Webmaster Dennis Smith, CPP: [ds6470@charter.net](mailto:ds6470@charter.net)
- ASIS Foundation Rep Open
- Certification Representative Dennis Smith, CPP: [ds6470@charter.net](mailto:ds6470@charter.net)
- Chapter Photographer Ken Braunstein: [kb@unr.edu](mailto:kb@unr.edu)
- Audit Chair Mike Gach: [gachandassociates@charter.net](mailto:gachandassociates@charter.net)

Please enhance the chapter by contributing your skills to either of the open positions as Scholarship Chair person or ASIS Foundation Representative.

Contact Dean Hill Today!!

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# ASIS CHAPTER #164 MONTHLY TREASURER REPORT

JESSE JANZEN, TREASURER



## ATTENDANCE

Paying Members:	27
Paying Guests	4
Complimentary Guests:	2
Total Attendees:	<b>33</b>

## LUNCHEON SUMMARY

### COLLECTIONS:

Luncheon Collections 03/03/10	\$ 620.00
Annual Dues Collections 03/03/10	\$ 60.00
Extra Door Prize Tickets 03/03/10	\$ 35.00

TOTAL COLLECTIONS: \$ 715.00

### EXPENDITURES:

Atlantis Luncheon Bill 03/03/10	\$ 545.59
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**LUNCHEON PROFIT/LOSS: \$ 169.41**

## GENERAL FUND (Checking Account)

BEGINNING BALANCE	\$ 9980.81	
Credit 03/08/10	Deposit (Luncheon Collections)	\$ 670.00*
SUBTOTAL	\$ 10,650.81	
Debit 03/03/10	Check #1772 (John J. Silver—Scholarship)	\$ 500.00
Debit 03/03/10	Check #1773 (Atlantis—Luncheon)	\$ 545.59
ENDING BALANCE	\$ <b>9605.22</b>	

## SCHOLARSHIP FUND (Savings Account)

BEGINNING BALANCE	\$ 4020.23	
Credit 02/28/10	Interest Payment	\$ 0.10
Credit 03/08/10	Deposit (Door Prize Ticket Collections)	\$ 45.00*
ENDING BALANCE	\$ <b>4065.63</b>	

## NOTES:

\*In January 2010, \$10.00 of ticket purchase sales was inadvertently deposited in to the general fund instead of the scholarship fund. This discrepancy was corrected this month by diverting \$10.00 from the general fund deposit to the scholarship fund deposit.

On 03/03/10, 2009 Treasury documents were submitted to Mike Gatch for audit.

## March Meeting Minutes

ASIS International Chapter #164 / Meeting Minutes 03/03/10



Chapter Chairman Dean Hill called the meeting to order at about 12: 02 PM and led the pledge of allegiance. After which Chairman Dean Hill reported membership status.

Motions to accept the budget report and meeting minutes for the February 2010 luncheon passed unopposed.

Chairman Dean Hill reported that Jay Martin had volunteered to serve as scholarship representative. Vice Chair Darrell Clifton, CPP reported that Ramon Barboza would be conducting a seminar at NV Energy on 04/08/10. The membership agreed upon a \$ 10 charge. Clifton reported that a flier announcing the event would be forthcoming.

Dora Martinez volunteered to serve as chapter Secretary for the remainder of the year, filling the post recently vacated by Ross Briggs.

Chairman Dean Hill presented the 2009 Northern Nevada Chapter #164 scholarship award to RPD Detective Jon J. Silver. The award consisted of a \$500 check from the local chapter and a \$1,000 check from the ASIS Foundation.

Detective Silver is pursuing a Master's Degree in Criminal Justice from American Military University. Silver graduated from Reno High School in 1997 and from UNR in 2002. Silver was hired by RPD as an intern in 2002 and soon moved on to robbery/homicide, financial crimes, and burglary before becoming an RPD training officer in 2006. That same year, ASIS recognized Silver as "Outstanding Officer of the Year." Since 2007, Detective Silver has been assigned to the RPD "Street Enforcement Team." Silver has a 2-year old son and is expecting another this July.

Doug Laird reminded members about the National Convention in Dallas this fall and encouraged members planning to attend to book hotel rooms now.

Chairman Dean Hill introduced Guest Speaker Stephanie Leff, Education Director of the Northern Nevada chapter of the American Red Cross. The local America Red Cross facility is located at 1190 Corporate Drive in Reno. The telephone number is 856-1000. Leff briefly outlined the current activities of the American Red Cross, from disaster relief, to blood drives, to vaccination programs, to sanitation efforts, etc. Much more information is available at [www.redcross.org](http://www.redcross.org). Leff also discussed the Northern Nevada Chapter's efforts, noting that the local chapter responds to assist local families in the wake of fire on the average of once every three days.

The history of the International Red Cross is too vast to delve into here. Suffice to say that the Red Cross is as much a "movement" as an organization. The International Red Cross, located in Geneva

*(Continued on page 8)*

Northern Nevada ASIS,  
International, Chapter #164



Dues are due for 2010

ASIS Chapter #164  
PO Box 21093  
Reno, NV 89515-1093

For news:  
Fax: 775-684-4064  
Email: [jandress@nvenergy.com](mailto:jandress@nvenergy.com)

We are on the web - Check  
out the site and newsletter  
at: [www.asisnn.org](http://www.asisnn.org)

Address Label here

## New Members

- Ken Lang
- Jerry Devore
- Sheri Escobar
- James Forbus
- Gary Potter
- Frederick Piry
- Steven Drasal
- Allen Bowser, CPP

## ASIS, International Certifications

- Philip Bennett—CPP
- Chris Brockway—CPP
- Russell Brooks—CPP
- Cheri Bryant-CPP
- Darrell Clifton-CPP
- Douglas Laird—CPP
- Dennis Smith—CPP
- Jerry Higginson-CPP, PCI
- Jay Martin, CPP
- Allen Bowser, CPP

