



Volume 8, Issue 12



Advancing Security Worldwide™

The Sierra Searchlight Chapter #164

Chairman's Corner—Mark Crosby



Hello everyone and welcome to the December edition of the Sierra Searchlight.

As you know, our last meeting was an important one as the chapter selected it's leadership for 2009.

Our RVP Ron Sathre, CPP was in attendance to swear in the new officers.

I am very encouraged by the group who stepped up this year and look forward to great things.

We have a great blend of new blood and seasoned leadership on the slate and can't wait to see what we'll accomplish.

Please note that there are a couple committee chairs unfilled at this point and those members with an interest in serving your local chapter are encouraged to voice your interest.

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NEXT Meeting:

- January 7th @ 11:30 AM
- Atlantis Casino "Emerald A/B" on the 2nd floor
- Keynote Speaker: Northern NV Counter-Terrorism Ctr.
- Subject: Mumbai De-Briefing

Speak Out— The History of ASIS Chapter 164

As 2008 comes to a close I can't help thinking about the 25-years that I have been a member of ASIS Northern Nevada Chapter #164.

and Surveillance Security Directors called the Northern Nevada Security Association (NNSA) into the organization that it is today.

In the early 1980's NNSA

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The chapter transcended from a loose knit group of Casino

Officer information:

- Chairman—Mark Crosby
- Vice Chair—Dean Hill
- Secretary—James Stewart
- Treasurer—Tom Ruhe

Opinions vary, if you disagree with any information provided, please let us know at:

deanmhill@gmail.com

CPP Review Questions-Security Principles and Practices

1. All of the following are hallucinogens except:

- a. LSD
- b. Marihuana
- c. Mescaline
- d. Phencyclidine

2. The source of marihuana is the:

- a. Peyote cactus



- b. Mushrooms
- c. Coca plant
- d. Cannabis plant

3. Cannabis products are usually taken:

- a. Through sniffing
- b. Injection
- c. Smoking
- d. By rubbing into the skin

4. The condition whereby a user develops an attachment to the use of a substance due to its ability to satisfy some emotional or personality need of the person is known as:

(Continued on page 4)

Personal Security-Is Your Website in Danger of Being Sued for Discrimination?

For years, disabled plaintiffs and their attorneys have filed lawsuits regarding the inadequacy of the physical layout of businesses across the country. In fact, a cottage industry developed where disabled individuals and attorneys inspected business facilities, filed suit, and then demanded quick settlements. Now, a new danger is on the

horizon. Disabled plaintiffs and their lawyers are inspecting websites and claiming that they discriminate against the disabled.

When President George Bush signed the Americans with Disabilities Act (ADA) into law on July 26, 1990, the Internet

as we know it today did not exist and thousands of companies were not selling their goods and services online. Today, however, the Internet is a thriving virtual world of commerce where individuals can shop for just about anything.

(Continued on page 7)

Chairman's Corner—Mark Crosby

I'd like to express my deepest thanks to the outgoing board and committee chairs for their service this year. Your work is invaluable to the chapter and is the basis for our continued success. Thank you for your commitment.

Please have a safe and happy holiday season and I look forward to seeing you all on January 7th in the Grand Ballroom at the Atlantis Hotel and Casino.

Mark



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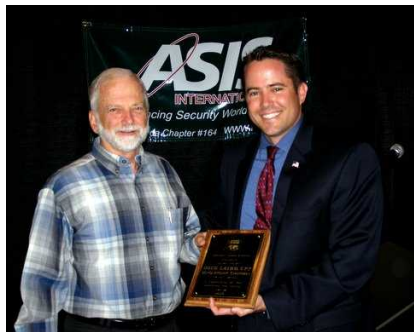
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Recognition-ARVP Douglas Laird, CPP



Presentation of Appreciation Award by Mark Crosby to Region II ARVP Douglas Laird.

Photo by Ron Sathre, CPP

CPP Review Questions-Con't.

(Continued from page 2)

- Tolerance
- Physical dependence
- Addiction
- Psychological Dependence

5. The state of periodic or chronic intoxication produced by the repeated consumption of a substance is known as:

- Tolerance
- Addiction
- Habituation
- Drug dependence

Answers:

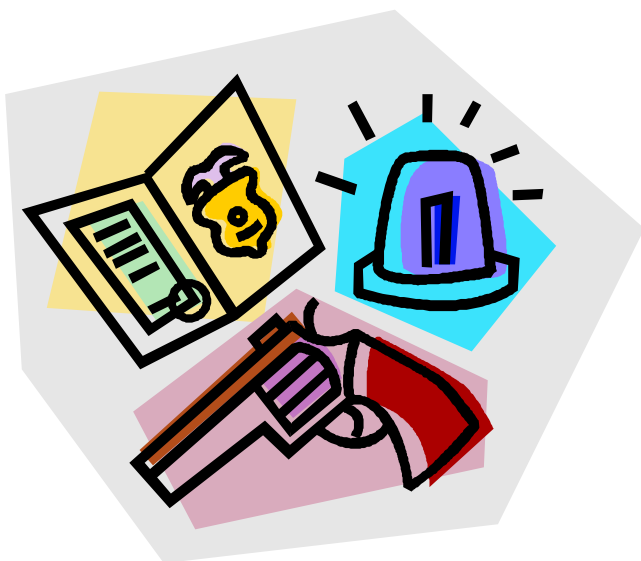
1) b 2) d 3) c 4) d 5) b

Speak Out— The History of ASIS Chapter 164

(Continued from page 1)

had one hour monthly breakfast or lunch meetings in a downtown casino meeting room. Association Members sat at a horse-shoe shaped table next to people that they knew and trusted and spoke in low tones that reminded me of times that I had spent in a college library. Casinos were mostly owned by private individuals who were concerned that if members spoke about

business to each other they might inadvertently give away trade secrets.



The NNSA meeting speakers were generally from the Reno Police or Fire Department or the Washoe County

Sheriff's Department. They spoke on topics like Bomb Threat Procedures or New Years Eve Planning or other topics relative to community safety and security. Almost all of the NNSA members were retired law enforcement officers that retired from local or federal agencies as a Sgt or above and they became Casino Security Directors as a second career.

I was a young Security Manager at Macy's Department store a California Corporation and I was fortunate enough to have an Assistant Manager named Dorothy Yuill. Dorothy was recently retired

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Training and Development Opportunities!!!

ASIS Training opportunities are available in a variety of forums and locations. For more information, and a complete list, visit www.asisonline.org, call 703-519-6200, or write to education@asisonline.org

January Events

28 Guns at Work: When Security Policies Collide with the 2nd Amendment
Webinar

February Events

2-6 Wharton/ASIS Program for Security Executives
Philadelphia, PA

3-5 3rd Annual Asia-Pacific Conference: Advancing Security in the Asia-Pacific Region
Hong Kong, China

6-7 Certified Protection Professional (CPP) Review
Alexandria, VA
Hilton Alexandria-Old Town

9-12 Crisis Management: Intro-

duction to the Response Plan and Advanced Topics

Redondo Beach, CA

Crowne Plaza-Redondo Beach and Marina

23-27 Physical Security: Introductory Applications and Technology

Alexandria, VA

Hilton Alexandria-Old Town

25 Cracking the Personality Code—Hire Right the First Time
Webinar

Guest Speaker-December 2008-Region II RVP Ron Sathre, CPP



Ron attended our December meeting, and as always, spoke eloquently about the benefits

of membership in ASIS, International.

He also spoke about some of the responsibilities that come with membership, including the practice of giving back to the organization by supporting the chapter and organization as a whole, and by volunteering just a bit of time to further the interests of the organization and the industry.

In addition to witnessing the process of the election, he then officiated over the swear-

ing in of the new Board, and even acted as a free-lance photographer to document the event. Talk about diversification!

All kidding aside, it is always a pleasure when Ron visits, and even more so when he gets the opportunity to address the group.

We hope to enjoy even more visits in the coming year.

THANKS RON!!

Speak Out— The History of ASIS Chapter 164

(Continued from page 4)

from the Washoe County Sheriffs' Office where she had been a Detective Sgt who worked in the Fraud Section. Dorothy was a lifelong Reno Resident and well respected in law enforcement and security circles because of her law enforcement career.

Because of Dorothy's influence Macy's was permitted to be the first non-Casino Security Department permitted into the NNSA. I was elected President of NNSA in 1979 with a little arm twisting from Dorothy.

NNSA began recruiting other types of businesses that had security departments and we soon had members from a variety of industries such as banking, retail, warehousing, mining, Job Corps, and College Criminal Justice Instructors from community colleges and the University of Nevada. We changed the format of the meetings and sat at individual tables so that members could meet members from other industries and discuss common

interest. We invited speakers including our members from a variety disciplines to speak on topics including local intelligence information that was important to all of us.



In 1979 Butch Tamblin, CPP, a retired Washoe County Sheriff Sgt joined NNSA. Butch was an ASIS Member, Private Investigator and the incoming Director of the Reno Rodeo Association. Because of the diversity in our organization Butch recommended that we form an ASIS Chapter.

After a couple of months of discussion, some research into ASIS and a vote of the membership we contacted ASIS National and formed Chapter #164. Our first ASIS Chairman was the Vice

President of NNSA, the late Gene Watts who was the Security Director of the Reno Flamingo Hilton.

Since 1980 we have seen members come and go and several good friends and associates pass away. We have become closer as a group and we have seen our chapter membership grow, diversify and with the help of ASIS International, the experience and wisdom of our older members and the vibrancy, intelligence, education and ideas of our new membership ASIS Chapter #164 has evolved into the Professional Business Organization that it is today.

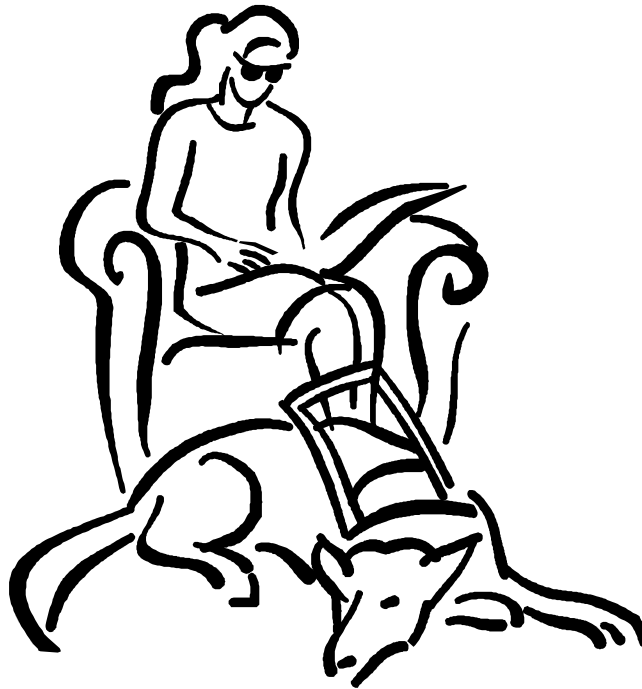
Through the efforts of our members our chapter has improved the lives of the Northern Nevada Community and our members and their families. I pray that our chapter continues to evolve I am proud to be a member of ASIS Chapter #164. I wish all of the members of ASIS Chapter #164 and their family a wonderful Christmas and a Prosperous New Year.

Mike Gach

Personal Security-Is Your Website in Danger of Being Sued for Discrimination?

(Continued from page 2)

Title III of the ADA was enacted to “prohibit discrimination against the disabled with respect to the full and equal enjoyment of goods, services, facilities, privileges, advantages, or accommodations of any place of public accommodations by any person who owns, leases (or leases to), or operates a place of public accommodation.” U.S.C. 12182(a); 28 C.F.R. 36.201(a).



Title III applies to “public accommodations,” which are businesses that are open to the public, such as restaurants, hotels, retail stores, car dealerships, movie theaters, health spas, bowling alleys, and business offices. Generally, if you own, operate, or lease to a business or company that is opened to the public, then Title III applies to you. For federal, state, and local governments, and for federally funded businesses, Title II of the ADA and the Rehabilitation Act of 1973 requires equal access to programs and services, including website accessibility compliance.

In determining compliance with the Accessibility Guidelines (ADAAG) was created for companies and businesses to follow—some states and cities possess even stricter accessibility standards. ADAAG is essentially a list of technical standards, like the national building code, which give detailed and precise rules for everything affecting access to a business’ premises, inside and out. For example, ADAAG tells you how many disabled parking places are required, proper signage, width of pathways and doorways, types of hardware on the doors, number and type of accessible seating, height of counters, and height and location the toilet and bathroom facilities.

In cyberspace, however, there is no formal government imposed set of accessibility guidelines for businesses to follow. Instead, groups like the World Wide Web Consortium (W3C) www.w3c.org have established recommendations on accessibility

measures for businesses.

Nevertheless, even without government mandated standards for website accessibility for private businesses, disabled individuals and their attorneys are attempting to expand the ADA’s authority to include cyberspace. Blind or visually impaired plaintiffs are currently leading the first wave of ADA litigation by arguing that websites are not accessible to them. These visually impaired Internet users are able to access websites with various assistive technologies including screen-reading software, voice-navigation software, voice-

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Personal Security-Is Your Website in Danger of Being Sued for Discrimination?

(Continued from page 7)

dictation software, and magnification software. Nonetheless, in order for this software to operate, the websites must be specially designed to be readable. Most websites are not currently readable or are limited such that these disabled users cannot utilize all of the functions and services available online.

In 2002, a Florida federal district court was faced with the question of whether Southwest Airline's website, www.southwest.com, was a place of public accommodation under Title III of the ADA. See *Access Now, Inc. v. Southwest Airlines. Co.*, 227 F. Supp.2d 1312 (S.D. FL. 2002). Back then, the court dismissed the case, holding that the "ADA governs solely access to physical, concrete places of public accommodation" and that "[t]o expand the ADA to cover "virtual" spaces would be to create new rights without well-defined standards."

Presently, there is a lawsuit pending before a California federal court that again chal-

lenges whether Title III of the ADA requires that websites be accessible to individuals with disabilities. The National Federation of the Blind is suing Target, claiming that www.target.com denies access to the blind and visually impaired individuals from its goods and services. Here however, the court has already denied Target's attempt to dismiss, finding that

www.target.com may be a place of public accommodation under Title III of the ADA because there could be a nexus between the service provided online and the actual, physical place of public accommodation (i.e. the store). Nevertheless, "[t]o the extent that [target.com](http://www.target.com) offers information and services unconnected to Target stores, which do not affect the enjoyment of goods and services offered in Target stores" those claims have been dismissed. See *Nat'l Fed'n of the Blind v. Target Corp.*, 452 F. Supp. 2d 946 (N.D. Cal. 2006). Thus, the Target court appears to be drawing a line between services that are only available online versus those that are

also available at the physical store.

Businesses should keep a careful watch on this case to see how the court finally determines the applicability of the ADA to websites. A win by the plaintiffs will likely result in additional cases being filed across the nation, against businesses with websites that allegedly are not accessible to the disabled.

Businesses should consider proactive steps to deal with these potential ADA website lawsuits, including reviewing their website for accessibility. A number of websites provide free self-tests for accessibility. A number of companies also specialize in website accessibility reviews. Early identification of potential liability is the best prevention.

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www.swlaw.com

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- Chapter Newsletter Editor-Dean Hill: deanmhill@gmail.com
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- Legislative Representative-Hyong Cho: hcho@rfi.com
- Chapter Webmaster-Jennifer Andress-jandress@sppc.com
- ASIS Foundation Representative-Dennis Smith, CPP: ds6470@charter.net
- Certification Representative-Dennis Smith, CPP: ds6470@charter.net
- Chapter Photographer-Ken Braunstein: kb@unr.edu

Chapter Elections-Photos by Ron Sathre, CPP



L-R: Dennis Smith, CPP, Jesse Janzen, Darrell Clifton, CPP, Dean Hill



Sample of December meeting attendees, including representatives



from Circus Circus, RFI, RSCVA, NV Energy, & Securitas, to name a few.

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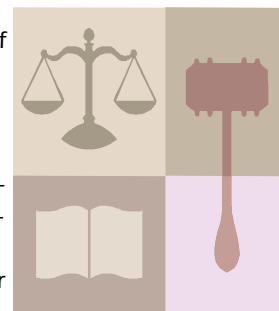
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ASIS CHAPTER #164 MONTHLY TREASURER REPORT
December 2008



Treasurer Tom Ruhe

Members Attending	19	Total Attendance	21
Guests	1		
No Pay (Comp)	1		

Beginning Balance \$7874.73

General Fund Collections

Collected Chapter Dues	<u>\$ 40.00</u>
Collected Newsletter Ads	<u>\$ 00.00</u>
Collected Luncheons	<u>\$ 400.00</u>
Miscellaneous Collected	<u>\$ 20.00</u>

Total Collected General Fund \$ 460.00

Debits

General Fund Sub Total \$ 8334.73

Check #	Purpose	Amount
<u>1703</u>	<u>Atlantis</u>	<u>\$ 357.04 (Luncheon bill)</u>
<u>1704</u>	<u>Void</u>	
<u>1705</u>	<u>Feature Awards</u>	<u>\$ 402.66 (reimburse Mark Crosby)</u>
<u>Trnsfr</u>	<u>Scholarship Fund</u>	<u>\$ 20.00 (from checking to savings)</u>

Total Debits \$ 779.70

Ending Balance \$ 7555.03

Luncheon net or loss \$ 42.96

Scholarship Fund Previous Balance \$ 2187.48

Deposits this Month \$ 20.00

Interest Payments \$.09 for November

Sub Total Scholarship Fund \$ 2207.57

Debits (reason, amount)

National Scholarship Fund \$ 500.00 Check #1702 to National

Total Debits \$ 500.00

Ending Scholarship Balance \$ 1707.57

ASIS, International Chapter #164

12-3-08 Meeting Minutes



The meeting started with the Pledge of Allegiance and introductions. There was a motion to accept last meeting's minutes. It was approved by Dennis Smith and seconded by Mike Gatch. The motion passed unanimously. There was another motion to approve both November and Decembers treasury reports. This was approved by Dean Hill and seconded by Hyong Cho. This motion also passed unanimously.

Mark Crosby made an announcement that we have added 17 new members to our ASIS chapter during the last year. Great job to Dennis Zarubi and everyone to putting out the ASIS name in our area.

Everyone has made numerous comments that the law enforcement appreciation luncheon was the best ever. Our sincere thanks goes out to Al Zajic and Dean Hill!

At this time, awards were given out to the board members and committee chairs for 2008. Thank you all for your service in this past year.

Board and committee chair nominations for 2009;

- Chairman - Dean Hill was nominated. The vote passed unanimously.
- Vice Chairman - Darrel Clifton was nominated. The vote passed unanimously.
- Secretary - Jesse Jensen was nominated. The vote passed unanimously.
- Treasurer - Dennis Smith was nominated. The vote passed unanimously.
- Membership - Dennis Zarubi was nominated. The vote passed unanimously.
- Programs - Mark Crosby was nominated. The vote passed unanimously.
- Scholarship - Doug Laird was nominated. The vote passed unanimously.
- News Letter - This will be tabled until next meeting.
- Legislative - Hyong Cho was nominated. The vote passed unanimously.
- Web Master - Dennis Smith was nominated. The vote passed unanimously.
- Foundation Rep. - This will be tabled until next meeting.
- Certification - Dennis Smith was nominated. The vote passed unanimously.

A motion was brought by Doug Laird to give Al Zajic and Dean Hill a \$100 gift certificate each as a thank-you to them for all of the hard work they put in on the law enforcement appreciation luncheon. This passed unanimously.

Region 2 R.V.P., Ronald Satire CPO, gave a speech about the ASIS organization. It was a pleasure to have him at our meeting.

The meeting was adjourned. Merry Christmas and Happy New Year to everyone.

**Northern Nevada ASIS,
International, Chapter #164**



Dues are due for 2009

ASIS Chapter #164
PO Box 7738
Reno, NV 89510

For news:
Fax: 775-689-7406
Email: deanmhill@gmail.com



Certifications

- Philip Bennett—CPP
- Chris Brockway—CPP
- Russell Brooks—CPP
- Cheri Bryant—CPP
- Darrell Clifton—CPP
- Douglas Laird—CPP
- Dennis Smith—CPP

New Members—2008

- | | |
|-----------------|----------------|
| Tom Young | Dora Martinez |
| Cheri Bryant | Michael Davis |
| Charles Pierson | John Chapman |
| Scott Tulp | Jesse Janzen |
| Brian Markowski | Dirk Miller |
| Dennis Tucker | Sarah Prinster |
| Rod Robison | Paul Ochs |
| Mark Ford | Ross Briggs |
| Matthew Layman | Michael Donahe |

