

THE SIERRA SEARCHLIGHT

July 2011

Volume 2, Issue 7



MONTHLY MEETING

There will be no
meeting in August
due to Hot August
Nights

Will be held
Wednesday
Sept 7th, 2011 at
the Atlantis

Our guest Speaker
will be
Announced Soon

Please remember to
RSVP to Darrell
Clifton, CPP

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Guest Speaker— Al Zajic, CPP

Our very own Al Zajic, CPP was our July guest speaker. Mr. Zajic spoke to the group about the importance of Industry Standards and Guidelines.

Standards and Guidelines can be set by any company, but when set by an industry leader such as ASIS, the standards can be used industry wide. Although each industry has variations, the basics of the security standards are set. For security directors this means that they don't have to spend time wondering what to address, but only have to figure out how to make it fit into their company.

ASIS has many, many resources on standards and guidelines available for members. Electronic copies of the guidelines for everything from chief security officer guidelines and workplace violence to training and risk assessment are available for free to ASIS members at

<http://www.asisonline.org/guidelines/published.htm> and



then for purchase after the free version has been utilized.

Additionally ASIS features the certifications including the CPPs®, PCIs®, and PSPs® receive that attest to an individual's knowledge of the standards set for the security industry.

All of the ASIS resources are excellent resources to refer to that will assist members to make the best decisions regarding the security and safety of their facilities.

Chairman's Corner—Darrell Clifton, CPP



Chairman Darrell Clifton, CPP

If you call them officers ...you are likely to get that professional that you want.

Well, it happened again. One of my own fellow managers referred to our security officers as “Guards”. If you just heard nails on a chalkboard, then I know you agree with me. For those of you that have no idea what I am talking about, here goes: In my experience, security officers do not like being called “guards”. I don’t know about you, but I certainly did not like it. It brought all of my training and hard work down to one trivial noun. It was a term that we used in our circle when an officer made a mistake or acted like an idiot.

I asked some of my officers about this and even a couple of security professionals from my ASIS network. Most of them agreed the term was diminutive, if not derogatory. However, I noticed that many of our national contract security companies refer to their services as “guard” providers. At least one even has the word in its name. I have not spoken to any of those guys, but you would think that their employees probably feel more like numbers or pieces of meat rather than valuable talent being paid the highest dollar.

What image does the word “guard” conjure in your mind? For me, it is one of those German sentries at that lonely border crossing with a shack and a gate. “Who goes there?” I also think of those British fellows in front of Buckingham Palace. They seem to be more of a show-piece rather than even a “guard”. I also think of a

guard as that thing on my bicycle that keeps the chain from falling off. Yes or No. Entry or not. Now when I think of “Officer”, I think of someone who is well-trained, professional in appearance, and is able to make rational and deductive decisions that affect others. We refer to our police as officers; we even call the guys who graduate military academy “officers”.

All joking aside, can we all agree that a guard is someone who makes simple yes or no decisions, such as reading an ID at an access point to determine entry, or observing intruders and eavesdroppers and reporting same to someone with proper authority to take appropriate action. I suppose if that is the way you train your staff, then “guard” is an appropriate term. However, if you train your employees to arrest people, depriving them of their basic liberties, exposing your company to million-dollar lawsuits; or to watch over hundreds of thousands of dollars in cash or merchandise; or even protect the lives of your employees and customers from violent criminals; shouldn’t you at least respect their efforts enough to call them officers? If you call them guards, that is what you’re likely to get. If you call them officers – or better yet, ask them what they want to be called – you are likely to get that professional that you want.

I hope you all enjoy your month away from the local chapter. See you in September.

Thank You

Douglas Laird, CPP—Life Membership

Life Membership status was awarded to Douglas Laird, CPP, Congratulations!



This may not seem like a big deal but consider the qualifications set forth by ASIS to obtain this honor :

“Life Member: such membership may be conferred upon any member in good

standing who had been such for not less than twenty (20) consecutive years immediately preceding the conferment and has permanently retired from full-time employment in the security industry and made a notable contribution* to ASIS International.” Bylaws of ASIS International. Article III, Section 2(c) and Policy Guide 2004.

Those of you who know Doug personally know he certainly is deserving of this award.

*“If there is no
worker
involvement,
there is no
quality system.”
Lloyd Dobens*



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The Sierra Searchlight Chapter #164

"It was character that got us out of bed, commitment that moved us into action, and discipline that enabled us to follow through." Zig Ziglar

Submit articles or profiles. This newsletter reflects your commitment. Without your input, article submissions and profiles, the newsletter will lose meaning to the local chapter.

Be the first to mention this article to Treasurer Jesse Janzen and receive an extra raffle ticket at April's meeting

If you have not submitted an article please plan to submit one soon.

Please submit entries to: jandressbelk@nvenergy.com



Board Members' Contact Information

"A volunteer is worth twenty pressed men"

Chairman	Darrell Clifton, CPP	dclifton@circusreno.com
Vice-Chair	Chris Brockway, CPP	chris89434@yahoo.com
Secretary	Bob Nichols	rbnichols@circusreno.com
Treasurer	Jesse Janzen	jjjanzen@charter.net
Membership Chairperson	Mark Crosby, CPP	mcrosby@nvenergy.com
Program Chairperson	Mike Gach	gachandassociates@charter.net
Chapter Newsletter Editor	Jennifer Andress Belk	jandressbelk@nvenergy.com
Law Enforcement Liaisons	Dean Hill	deanmhill@gmail.com
	Chris Brockway, CPP	chris89434@yahoo.com
Legislative Rep	Ken Braunstein	kb@unr.edu
Chapter Webmaster	Dennis Smith, CPP	dsmith06470@att.net
ASIS Foundation Rep	Jay Martin, CPP	Jay.Martin@Kinross.com
Chapter Photographer	Ken Braunstein	kb@unr.edu
Audit Chair	Jerry Devore	gdevroe@optcomp.com
Certification Rep	Dennis Smith, CPP	dsmith06470@att.net

All Volunteers!! Thank you!!!!

Certification review course prior to the annual seminar

Professional Development Course Details

Pre-Seminar: CPP Review

09/16/2011 - 09/17/2011

Orlando, FL

\$825.00 \$725.00 ASIS Members

\$925.00 \$825.00 Non-Members

Save \$100 - register by August 12

Professional certification is increasingly required in today's security industry. Employers are seeking experienced practitioners who can provide confirmation that they have mastered an essential body of knowledge.

The Certified Protection Professional designation has been recognized around the world as security's highest professional achievement since 1977. Practitioners who have successfully passed the exam to earn the CPP are board certified in security management. The CPP increases job security because it is an individually owned credential that is portable across industry sectors and international boundaries.

The CPP Review is a two-day program designed to refresh your knowledge in the major areas of security management tested on the CPP exam. Instruction is based on reference materials that are the source of exam content.

Who Should Attend

The CPP Review is primarily designed for CPP candidates. Others who may find the program useful include security practitioners who want to review fundamental concepts of security, managers who have recently assumed security responsibilities, and individuals seeking more information about the security industry.

How You Will Benefit

Strengthen your understanding in the key concepts and practices of security management. Gain valuable insights in how to apply your knowledge to the exam.

Evaluate your level of knowledge and assess your skills. Identify areas of strength and those areas that may require additional preparation. Take a practice exam and get feedback on your

answers. The questions are similar to those you may expect to encounter on the actual exam.

Build relationships and share study tips with others who are also preparing for the exam. Learn proven test-taking strategies to help improve your performance on the exam. Leave with handouts useful in developing your own study plan.

The CPP Study Guide is included in your registration fee (a \$204 value). This and other program materials will be distributed on-site at the time of registration.

Sessions

The CPP Review covers eight major areas of security management:

- Security Principles and Practices
- Business Principles and Practices
- Legal Aspects (U.S. only)
- Personnel Security
- Physical Security
- Information Security
- Crisis Management
- Investigations

The CPP Review is intended to supplement other exam preparation activities. Review program schedules, content, faculty, locations, and pricing are subject to change.

Speakers

Program Advisor James R. Bomba, CPP,
Supervisor, Facilities Security, Erie Insurance
Group Erie, Pennsylvania

Faculty

Philip S. Deming, CPP, CFE, SPHR, Principal,
Philip S. Deming and Associates, King of
Prussia, Pennsylvania

Hours

Registration Hours :

Thursday 5:00 pm-6:30 pm

Friday 7:00 am-8:00 am

Program Hours:

Friday 8:00 am-5:00 pm

Saturday 8:00 am-2:00 pm

(Continued on page 6)

MEMBER SPOTLIGHT—CHRIS BROCKWAY Continued

(Continued from page 5)

Hotel : Peabody Hotel
9801 International Drive
Orlando, Florida 32819
Tel: +1.407.352.4000

Contact the ASIS International Housing Bureau at +1.888.887.8072 (U.S. or Canada) or +1.972.349.7452

ID Requirements

A photo ID is required for admission on-site. Acceptable IDs include a valid driver's license, passport, or military ID.

NEW MEMBERS

Michael C. Pacini

Kevin Schaller

Jordon Anderson

John Obieta



Michael Poirer

Kevin McKeegan

Brook Doty , CPP PSP

Consider bringing a new member to the next meeting to enhance the Chapter's diversity and knowledge base

LIFE MEMBERSHIP STATUS WAS AWARDED TO DOUGLAS LAIRD, CPP, CONGRATULATIONS!

MEMBER CERTIFICATIONS

Philip Bennett, CPP

Allen Bowser, CPP

Chris Brockway, CPP

Russell Brooks, CPP

Cheri Bryant , CPP

Darrell Clifton, CPP

Mark Crosby, CPP

Brook Doty, CPP, PSP

Jerry Higginson, CPP, PCI

Douglas Laird, CPP

Jay Martin, CPP

Dennis Smith, CPP

Jes Stewart-, CPP

Al Zajic, CPP



Nevada Legislature Committee Final Report

CPP Exam Scheduling

CPP Candidates have a two-year period of eligibility from the date of application approval to prepare for and pass the CPP exam. Eligible candidates in the U.S. and Canada may schedule an exam date and location for the computer-based exam by contacting Prometric on the Web or by calling +1.800.699.4975.

Audited Certification Courses

Auditing a certification review program is an option available to individuals who have attended an ASIS certification review program or a complete online review in the past two years. Auditing is only applicable to the same program previously attended. Auditing is not applicable to people who have attended chapter reviews. Audits include speaker outlines but no study guides. Audit registration is not available online, by fax, or via mail. Be prepared to indicate the date and location of the review you attended. Please call +1.703.519.6200 to register to audit a review program. Pricing is subject to change. Please note that auditing is available **ONLY** for certification review programs. Fees are \$350 for members and \$450 for nonmembers to audit.



Auditing a certification review program is an option available to individuals who have attended an ASIS certification review program

DISCOUNTS

Team Discounts: Receive a 10% discount when three to five attendees register from the same organization, 15% for six or more. Email asis@asisonline.org for details.

Certified Professionals: CPPs®, PCIs®, and PSPs® receive a \$25 discount per classroom program. This discount is automatically applied when you check out if

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And search like a Pro!
Deal with someone you trust!
Call Jim, 775-771-8745

3/12

you are logged in to the site using your ASIS Member Number. If you hold a CPP®, PCI®, or PSP® certification but are not a member of ASIS International, you may receive the discount by placing your order via phone or fax per the instructions below.

Note: Discounts do not apply to the CPP® or PSP® Online Review Programs and all ASIS webinars.

CONFIRMATION

If confirmation of registration and payment has not been received three days prior to the event, please email asis@asisonline.org.

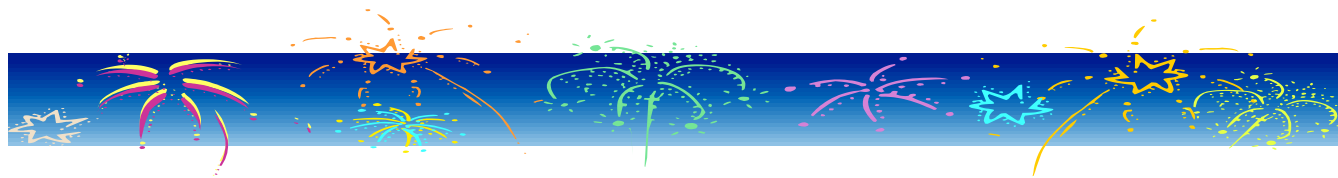
ATTIRE

Business casual is recommended.

Contributed By Member Dennis Smith, CPP

2011 ASIS FOUNDATION CALENDAR FOR CHAPTER NEWSLETTER

Award Name	Description	Chapter Deadline
Annual Chapter Giving Campaign	Chapters have an opportunity to support the ASIS Foundation with a monetary donation to further Foundation programs and awards.	1-Sep-2011
Timothy J. Walsh Award	Winner gets to attend APC I Course free of charge. Submit application and narrative to Chapter Chairperson, Jay Martin. Only one nomination per Chapter.	30-Sep-2011
Student Writing Competition	Research paper competition on various security themes. Open for all undergraduate and graduate students, regardless of discipline. Awards given for \$1500 for graduate winner, \$1000 for undergraduate winner and \$500 for the runner up. More info to become available in May. Apply directly to ASIS International by December.	N/A
Chapter Matching Scholarships	Matching funds for Chapter Scholarship Awards. Open to Chapter members, as well as students in a security-related discipline. Must be enrolled at least part-time. Chapter members eligible for up to \$1000 and students \$500. Submit application to Chapter Chairperson, Jay Martin.	15-Oct-2011
Alan J. Cross Award	Pays for 20 members to attend ASIS certification review course of their choice. One entry per Chapter. Submit applications to Chapter Chairperson, Jay Martin.	1-Dec-2011
W.H. Brownyard Award	Any person who performs a line-level security function, either as a contract or proprietary guard, is eligible for this award. Nominations must be submitted by a supervisor.	Suspended in 2011.



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09/22/2011

57TH ANNUAL
ASIS INTERNA-
TIONAL SEMINAR
AND EXHIBITS
ORLANDO, FL

Upcoming Events

07/11 to 07/12 Executive
Protection
San Diego, CA
07/11 to 07/13 Physical
Security: Advanced
Applications & Technology
Denver, CO
07/11 to 07/13
Organizational Resilience:
implementing and Auditing
the ASIS American Standard
San Diego, CA
07/13 to 07/15
Conducting Corporate
Investigations
Diego, CA

August 10th
Executive Protection Sympo-
sium
Rancho Cordova Chamber of
Commerce.

*Roy Bordes Physical
Security Seminar and
Exhibits coming in
November 2011*

Treasurer Report

ASIS CHAPTER #164 / TREASURY REPORT/ JUNE 2011 / JESSE JANZEN, TREASURER

LUNCHEON ATTENDANCE SUMMARY (06/01/11)

Pre-Paid Chapter Members	8
Paying Chapter Members	12
Paying Guests	2
Complimentary Guests	1
Total Attendees	23

LUNCHEON FINANCIAL SUMMARY

Itemized Luncheon Collections:

Luncheon Charges	\$280.00
Annual Dues	\$00.00
Drawing Tickets	\$25.00

Total Luncheon Collections	\$305.00
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Total Luncheon Expenditures	\$391.00
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Luncheon Profit/Loss	\$86.00
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GENERAL FUND SUMMARY (Checking Account)

Beginning Balance	\$10928.39
Credit 06/23/11 (June Luncheon Deposit)	\$305.00
Credit 06/30/11 (PayPal Verification)	\$0.06
Credit 06/30/11 (PayPal Verification)	\$0.02
Debit 06/02/11 (Atlantis, Check #1795)	\$391.00
Debit 06/30/11 (Scholarship Transfer)	\$25.00
Ending Balance	\$10817.47

SCHOLARSHIP FUND SUMMARY (Savings Account)

Beginning Balance	\$3916.82
Credit 06/21/11 (PayPal Verification)	\$0.16
Credit 06/21/11 (PayPal Verification)	\$0.07
Credit 06/30/11 (Scholarship Transfer)	\$25.00
Credit 06/30/11 (Interest Payment)	\$0.10
Ending Balance	\$3942.15



Chapter Treasurer
Jesse Janzen

NOTES:

ASIS Chapter 164 Meeting Minutes 06/01/2011

Chairman Darrell Clifton called the meeting to order at 1213 hours and after the POA led the group in introductions.

Darrell then requested a motion to approve the minutes from the last meeting. Dean Hill so motioned and Jennifer Andress Belk seconded.

Darrell then asked for motion to approve the June Treasury Report which was motioned by Dean Hill and seconded by Sharon

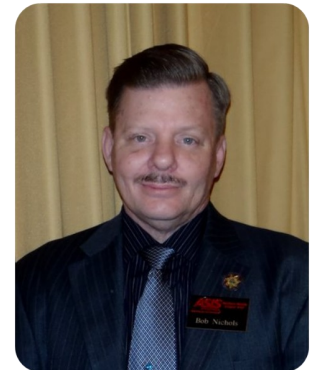
Mark Crosby then updated the chapter members on the status of the Roy Bordes training and the updated chapter website.

Darrell then reminded the chapter members of the Executive Protection class being held in Rancho Cordova, Ca. on August 10, 2011 from 0800 – 1300 hours and encouraged their participation.

Both Darrell and Dean Hill announced that there would be no meeting in August.

At 1226 hours Darrell then introduced this month's speaker, and chapter member, Al Zajic (CPP) who spoke on industry Standards and Guidelines which was concluded at 1325 hours.

At 1325 hours Darrell led the prize drawing and then concluded the meeting at 1329 hours.



**Chapter Secretary
Bob Nichols**

***Members are
encouraged to
join the new
LinkedIn group
for chapter
members***



NORTHERN NEVADA ASIS
CHAPTER #164

ASIS Chapter #164

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Address Label here

We are on the web—Check out the site and
newsletter at: www.asisnn.org and on [Linkedin](#)

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Disclaimer of Endorsement

The chapter does not endorse or recommend any commercial products, process, or services.

Opinions vary, if you disagree with any information provided, please let us know at: jandressbelk@nvenergy.com