

THE SIERRA SEARCHLIGHT

July 2011

Volume 2, Issue 7



MONTHLY

MEETING

There will be no meeting in August due to Hot August Nights

Will be held Wednesday October 5th, 2011 at the Atlantis

Our guest Speaker will be Announced Soon

Please remember to RSVP to Darrell Clifton, CPP

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Chairman's Corner—Darrell Clifton, CPP

Well I thought I would summarize the crazy month of September with some observations. For me, it started during a staff meeting when I was reading text messages and heard of the shooting in Carson City at the now infamous pancake house.

We cannot say that it was our first active shooter incident in our region, as we have seen the non-fatal Retail store shooting a year or so ago, and the middle school gun call, and even the retail warehouse shooting in Sparks many years ago. The main difference is that those were all Type III workplace violence



Chairman Darrell Clifton, CPP

incidents (current or former employee/student) and this was a Type I incident where the shooter is not known to the workplace. As security professionals, that leaves us in that uncomfortable position of helplessness. In those other incidents, we can at least extrapolate some sort of reason, cause, or even blame on someone or some system that allowed it to occur. With the

breakfast shooter, we are still trying to formulate some explanation. Why Carson City; Why that restaurant; Why military?

As security professionals, we are trained and tasked with preventing violent incidents and normally we can learn from those that happen to others. What can we learn from this? Access Control? Gun Control? Mental Health care reform? Arming the military? Hopefully none of those. We shall see where our politicians take this when Law Enforcement and Security throws up their arms and says: sorry, but no fingers to point here.

Then there was the ten year anniversary of 9/11. There were several very nice memorials of this event and the one that I saw was at the Balloon Races. It was a beautiful tribute that culminated in our Air Guard flying the Missing Man formation from east to west over the park to symbolize we have lost some but not forgotten. Then, as if rehearsed and on cue, a flight of geese (at least I think they were geese. I don't know a goose from a moose) ascended from a lake and flew west to east, in perfect

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The Sierra Searchlight Chapter #164

If you don't
love what you
do, you won't
do it with
much
conviction or
passion.

- Mia Hamm

Submit articles or profiles. This newsletter reflects your commitment. Without your input, article submissions and profiles, the newsletter will lose meaning to the local chapter .

Be the first to mention this article to Treasurer Jesse Janzen and receive an extra raffle ticket at April's meeting

If you have not submitted an article please plan to submit one soon .

Please submit entries to: jandressbelk@nvenergy.com

Board Members' Contact Information

*Life is very
short and
what we have
to do must be
done in the
now.*

- Audre Lorde

Chairman	Darrell Clifton, CPP	dclifton@circusreno.com
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Certification Rep	Dennis Smith, CPP	dsmith06470@att.net

all volunteers!! thank you!!!!

Chairman's Corner—Continued

(Continued from page 1)

delta formation, with one bird breaking off to the north. The missing goose formation, no doubt. There must have been some divine message there, but I will leave that for you to call.

Less than a week after that, the second deadliest airplane crash in Reno history occurred in Stead. I was out of town and my mother, who thinks Reno is the size of a large shopping mall, called to see if I was OK. I always find it ironic, with all of my contacts and communication gizmos, the first person to deliver important news is my 83 year old mother. As if we have not celebrated life enough this month, we are trying to make sense and put lives together, after another unexplainable, and seemingly unpreventable mishap. I think we security professionals find this more difficult than everyone else. We have some survivor guilt, coupled with that helpless feeling that there is nothing we can do, or could have done to prevent it.

Finally, I heard a piece of unusual advice that you can take for what it is worth. Richard Picciotto, the author of Last Man Standing, spoke at the ASIS seminar in Orlando this month. He was a fire chief for FDNY during the 1993 WTC bombing, and again when both towers were burning on 9/11. He rushed into the second tower to help evacuate as he watched many people jump to their death rather than face being burned alive. He climbed to 35th floor before the first tower collapsed. He then ordered all his men to evacuate the tower and he and his crew made it down to the 7th floor when he heard the loudest and most violent shaking you could ever imagine. There was about eight seconds of sheer terror where he knew there was nothing left to do but pray as the building started collapsing above him. His prayer was not for life, but instead that his life would end quick with no suffering.

After the building collapsed, he saw black and heard silence and assumed he was dead and that his prayer had been answered. He was surprisingly pulled to daylight several hours later. His conclusion was "be careful what you wish for". I offer no conclusion or moral to the story. You can draw one if you like.

As for the business of the chapter, we have several events upcoming. In October, we will elect next Year's chapter officers. Every position is available for nomination, so come to lunch to avoid being elected to the one you don't want. In November, we will have our annual Law Enforcement Appreciation Luncheon. This is always a great event and we still need corporate and individual sponsors. This event replaces our regular lunch meeting on November 2nd. Our educational seminar is the following Monday and Tuesday November 7 and 8. Jay Martin, CPP and Mark Crosby, CPP have worked very hard to bring a first class educational opportunity to Northern Nevada. Thanks to the Bordes award, we will present this class at less than half the cost of similar classes. Please make a effort to attend. We are also looking for sponsors and exhibitors for this great session.

I hope to see you all at the October meeting.

**Thank
You**

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Meeting Minutes—Continued

(Continued from page 9)

letters being sent to various Nevada politicians requesting their continued support of the Sierra Nevada Job Corps Center.

Mark Crosby (CPP) who had been the scheduled speaker offered to postpone his presentation until the next chapter meeting due to time constraints which was approved by the chapter members present. Brook Doty then spoke on behalf of the Nevada Threat Analysis Awareness Center (NTAC in Carson City) and invited all ASIS Chapter 164 members to the Suspicious Activity Report (SAR) seminar being held in Carson City on 29 September.

At 1251 hours Darrell then conducted the drawing for door prizes after which he concluded the meeting at 1255 hours.

NEW MEMBERS

Bringing a new member to the next meeting enhances the Chapter's diversity and knowledge base

Brian Thompson

Charles Clifton

Michael C. Pacini

Kevin Schaller

Jordon Anderson

John Obieta

Michael Poirer

Kevin McKeegan

Life Membership status was awarded to Douglas Laird, CPP. Congratulations!

MEMBER CERTIFICATIONS

Philip Bennett, CPP

Allen Bowser, CPP

Chris Brockway, CPP

Russell Brooks, CPP

Cheri Bryant, CPP

Darrell Clifton, CPP

Mark Crosby, CPP

Brook Doty, CPP, PSP

Douglas Laird, CPP

Jay Martin, CPP

Dennis Smith, CPP

Jess Stewart—, CPP

Al Zajic, CPP



Chairman Darrell Clifton, CPP

Thank you Ken Lightfoot for bring to our attention our very own Darrell Clifton, CPP made the news by submitting the following information

The cover story in this month's Security Magazine is, "The Most Influential People in Security." It features 21 people. As part of the article, prominently displayed on page 17 is our own Darrell Clifton's mug shot and short description of why he was chosen as one of the most influential people in

security this year. Link – www.securitymagazine.com



*Celebrate what
you've
accomplished,
but raise the bar
a little higher
each time you
succeed.*

- Mia Hamm



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2011 ASIS FOUNDATION CALENDAR UPDATES

September 7th, 2011

Subject: ASIS Foundation/Scholarship Committee Update

Chairperson: Jay Martin, CFI, CPP, CFE

BORDES AWARD UPDATE

Dates set for Nov. 7th and 8th at the Atlantis—Contract has been executed

Pricing established:

\$300 Member, \$450 Non-member, \$1500 Exhibitor (which includes entrance for a total of four employees to educational session. Also looking for sponsors for Sunday night mixer and other activities;

Price includes breakfast, snacks and lunches—dinner is on your own

Curriculum developed and ASIS Foundation has secured two instructors:

Howard Moster, CPP, PSP

Basil Steele, CPP

Keynote speaker committed—Joe McDonald, CPP, PSP, CMAS who is CSO at Switch—Ray O'Hara had prior commitment to attend CSO Roundtable in Brazil and recommended Joe.

Website registration set up complete with PayPal—go live date was 7/26/11.

Current registration numbers is as follows:

Members	<u>4</u>
Non-members	
Exhibitors	<u>3 (12 total attendees)</u>
Sponsors	
Total	<u>16 attendees</u>

Advertising

Email notification went out to Western US and Canada—all Chapter Chairs, RVP's for Region's 1-4 and SVP's for Groups 1-3 to distribute to their members

ASIS Foundation advertising on the following:

- LinkedIn
- SecurityInfoWatch.com
- GSN Magazine
- Security Magazine
- ASIS – Industry Events
- ASIS Foundation
- Security Director News

Mark has posted on ASIS 164 Group and ASIS International Group

Word of mouth is the best—we encourage all local Chapter members to reach out to their contacts to pass the word; I'd like to challenge each member to get one person/company to attend.

SIMEONE AWARD UPDATE

New York Chapter was awarded the inaugural Simeone Award which has been communicated to Bruce Lazerus at Alert ID. We had a strong submission but a couple of factors worked against us:

Discuss with Bruce; he was appreciative of our efforts and is ready to prepare a package for next year

UPCOMING ASIS FOUNDATION EVENTS

Timothy Walsh Award, tuition for APC I course. Chapter deadline on 9/30.

Chapter Matching Scholarships. Chapter deadline 10/15. One application received to date

Allan J. Cross Award, registration for CPP, PSP, PCI review course. Chapter deadline 12/1.

Student Writing Competition, cash awards up to \$1500. Deadline 12/9.

WEBMASTER: Dennis Smith has worked closely with Mark Crosby—both have been a huge help in setting up our website for handling the Roy Bordes Award registration info.



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ASIS CHAPTER #164

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Z N A G A H R K S W L S A A N
A D T E E E Q B L H V U W D E
M U A R I W L U C P P Q T A M
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L D X L A T U J G M A W H A N
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Planning for Private
Businesses

DATES:

October 4 and 5, 2011

8:00 am - 4:00 pm

LOCATION:

Gold Dust West Casino
Hotel

Phone: 775-885-9000

FREE!

UPCOMING EVENTS

**Managing an Effective
Physical Security
Program**

**November 7th and 8th
Atlantis Casino Resort
& Spa in Reno NV**

You can register and
pay on-line at:

[http://
www.asisnn.org/roy-
bordes-physical-
security-program-
november-2011.html](http://www.asisnn.org/roy-bordes-physical-security-program-november-2011.html)

See facing page for
more events outlined by
Jay Martin!

Chapter Matching Scholarships

Chapter members eligible for up to
\$1000 and students \$500

15-Oct-2011

Treasurer Report

ASIS CHAPTER #164 / TREASURY REPORT/ JULY (revised) 2011

LUNCHEON ATTENDANCE SUMMARY (07/06/11)

Pre-Paid Chapter Members	9
Paying Chapter Members	16
Paying Guests	3
Complimentary Guests	1
Total Attendees	29

LUNCHEON FINANCIAL SUMMARY

Itemized Luncheon Collections:

Luncheon Charges	\$380.00
Annual Dues	\$00.00
Drawing Tickets	\$25.00
Total Luncheon Collections	\$405.00
Total Luncheon Expenditures	\$493.00
Luncheon Profit/Loss	- \$88.00

GENERAL FUND SUMMARY (Checking Account)

Beginning Balance	\$10817.47
Credit 07/29/11 (June Luncheon Deposit)	\$405.00
Debit 07/07/11 (Atlantis, Check #1796)	\$493.00
Debit 07/07/11 (Credit Card Purchase "Fatcow- website dues")	\$99.95
Ending Balance	\$10,629.52

SCHOLARSHIP FUND SUMMARY (Savings Account)

Beginning Balance	\$3942.15
Credit 07/29/11 (Interest Payment)	\$0.10
Ending Balance	\$3942.25

NOTES: 1) Check #1797 was utilized for the "Atlantis Application for Direct Bill" The voided check has now been placed in the treasury archive 2) Wells Fargo did not publish a Savings Account statement for July; the combined July/August statement is therefore attached to the August 2011 treasury report, so activity for July 2011 is reflected on that combined statement

ASIS CHAPTER #164 / TREASURY REPORT/ AUGUST 2011

LUNCHEON ATTENDANCE SUMMARY

0

LUNCHEON FINANCIAL SUMMARY

Profit/Loss	\$0.00
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GENERAL FUND SUMMARY (Checking Account)

Beginning Balance	\$10629.52
Debit 08/01/11 (July Scholarship Transfer)	\$25.00
Ending Balance	\$10604.52

SCHOLARSHIP FUND SUMMARY (Savings Account)

Beginning Balance	\$3942.25
Credit 08/01/11 (July Scholarship Transfer)	\$25.00
Credit 08/31/11 (Interest Payment)	\$0.10
Ending Balance	\$3967.35

NOTES: No Luncheon held due to Hot August Nights.



Chapter Treasurer
Jesse Janzen

ASIS Chapter 164 Meeting Minutes

SEPTEMBER ASIS CHAPTER 164 MINUTES

At 1210 hours Chapter Chairman Darrell Clifton (CPP) called the meeting to order and led the chapter in the Pledge of Allegiance, immediately followed by a moment of silence for the victims of 9/11. Darrell then requested a motion to approve the treasury report from the last meeting (July as no meeting was held in August) which was so motioned by Chris Brockway (CPP) and seconded by Dean Hill. Darrell called for a similar motion for the July meeting minutes which was so motioned by Jesse Jansen and seconded by Mike Hendi.

Darrell then acknowledged Ken Lightfoot and Kevin Schaller who both received free admissions to the 2011 ASIS Internationals annual seminar in Orlando, Florida.

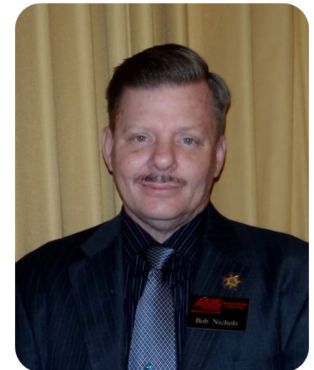
Jay Martin (CPP) then motioned for the chapter members to award a check for \$500 dollars to the ASIS International Foundation which was seconded by Chris Brockway (CPP) and carried by unanimous consent of all members present.

Jay Martin (CPP) then updated chapter members with the current status of both the November Roy Bordes Award (we currently have 16 sign ups for the seminar and Jay challenged all members to actively pursue additional professionals to sign up for this event) and the ASIS Chapter 164 Scholarship Award status. After some discussion it was agreed that Chris Brockway, Brian Markowski, and Kevin Schaller would form a committee to review the applicants for the chapters annual Scholarship Award.

Dean Hill then opened a discussion of the pending November Law Enforcement Appreciation Luncheon and resumed discussion of forming a similar event for event Security Appreciation Award to either run concurrent with the LEAL event or separate from it. It was determined that the LEAL event will proceed as planned for this year but that major changes to the LEAL event and the creation of a private security sector award would be continued and implemented for next year.

Darrell then encouraged chapter members to check out the rapidly expanding Alert ID web site and the free COOP conference being held in October in Carson City. Brian Markowski then requested that any chapter members so willing sign

(Continued on page 4)



**Chapter Secretary
Bob Nichols**

*Life is the sum of all
your choices.
- Albert Camus*

NORTHERN NEVADA ASIS
CHAPTER #164

ASIS Chapter #164

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newsletter at: www.asisnn.org and on [Linkedin](#)

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